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mobiletech

primary industries 2018

Innovation through Smart Data - 6th Annual Summit

Agriculture + Horticulture + Forestry



27-28 March 2018, Rotorua, New Zealand

MobileTECH 2018 brings together rural industry leaders, technology developers, innovators, entrepreneurs, early adopters and the next generation of primary sector operators

MobileTECH showcases new and innovative digital technologies that are being adopted by local food and fibre companies to increase productivity

Key Technologies

mobile technologies • internet of things • machine learning • artificial intelligence
• cloud computing • automation • advanced sensors • platform integrations
• rural connectivity • big data • M2M • robotics • satellite mapping
• communications • data ownership • data capture • apps • and more

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THE INDUSTRY CHALLENGE

The digital revolution is leading the primary sector into a new era of operational productivity and business opportunities. The key challenge is how to turn the streams of collected data into smart data that enables smart decisions

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