

Australia & New Zealand AgTech Delegation to Israel 4 – 11 May 2018

You are invited to join the Trans-Tasman **Agricultural Technology (AgTech) delegation to Israel** led by **Fonterra's Chief Operating Officer Farm Source, Mr Miles Hurrell**. The Mission is open to both Australian and New Zealand organisations across both the private and public sectors.

This delegation is an excellent opportunity for leaders in AgriBusiness, farmers and growers, agronomists and breeders, and technology investors to gain an understanding of Israel's world leading AgTech eco-systems, emerging trends, and to establish key bilateral relationships.



This Mission coincides with the highly acclaimed tri-annual Agritech Israel conference and exhibition in Tel Aviv - <http://agritechisrael.org/>

Israel has long been recognised for its ground-breaking innovation in agriculture, and one of the biggest achievements of Israeli agriculture has been the ability of farmers to utilize the country's desert areas as greenhouses. Israel also has the highest yield of milk per cow in the world.

There are now more than 400 Israel AgTech start-ups working on innovations for the global agriculture sector. Israeli AgTech is also growing in terms of incoming investments. Since the beginning of 2017, there have been many large investments such as Prospera's \$15 million Series B financing, Taranis' \$7.5 million Series A, a strategic \$15 million investment in Hinoman, and others.

Delegation Program

- Overview of Israel's Innovation eco-system
- Latest worldwide trends in AgTech
- Key Israeli solutions being developed for the market
- Meet established companies and new start-ups
- Briefings by Israel's leading accelerators, incubators and strategic VC funders
- Meet leading Israeli companies across a variety of AgTech sub-sectors, such as dairy, smart farming and post-harvest

Delegation Details

Date: 4 – 11 May 2018

Registration Fee: USD 5,500

The registration fee will cover the following:

- Full program from 4 – 11 May (including entry fees to Agritech Israel)
- Two days (weekend) of cultural and tourism activities to Israel's major attractions
- All ground costs including transport and meals included in the official group program

(Please note that the fees do not include transfers, accommodation costs, international and internal airfares and local travel undertaken on a private basis or travel for individual meetings whether or not accompanied by TTBC staff.)

Registration

For further information, please contact the Circle's Global Engagement Director, Richard Vesely

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